



Reach me at: +919997254683/9927950528

E-mail ID: manisha.mann11@gmail.com
manishasimt@gmail.com

Dr. Manisha Sharma

Ph.D,MBA,MCom,BCom

Professional Summary

- Total experience is **around 11 years** including experience in Academic as well as in Industry.
- Experience consists of understanding & planning the strategies of the Institution and monitoring the portfolio quality & service quality.
- Well versed with **Finance and Marketing and Administration.**
- Effective Communicator with excellent planning, organizational and negotiation strength as well as the ability to lead and reach consensus, establish goals, and attain results.

OBJECTIVE

“To be attentive in a particular profile where my skills can help to empowered the growth of the concerned organization.”

PROFESSIONAL QUALIFICATION

- 2015** Doctorate in Commerce and the topic of my study is “**A STUDY OF JOB SATISFACTION AMONG INDUSTRIAL WORKERS OF KUMAUN REGION**”
- 2007-09** Masters in Business Administration (MBA) from **ICFAI University**, Dehradun.
Specialization in – Finance & Marketing.

ACADEMIC QUALIFICATION

- 2010** **M.Com 1st Division from Kumaun University, Nainital.**
- 2007** **B.Com 1st Division from Kumaun University, Nainital.**
- 2004** **CBSE Board(12th) from Little Scholars, Kashipur,Uttarakhand.**
- 2002** **CBSE Board (10th) from KPC School, Kashipur,Uttarakhand.**

Core Qualifications:

- Understanding of different teaching strategies and techniques and to implement them in the classroom teaching.
- Excellent organizational skills needed to maintain order and accurate records.
- Excellent at incorporating modern technology into material covered.
- Strong communication and interpersonal skills.
- Aside from this I have been an active and core member of the various committees mentioned below:
 - i. **SAMARTH PORTAL; ii NAAC/IQAC; iii Proctorial Board; iv Career Counselling; v Income Tax and Audit; vi NAMAMI GANGE and Fit India ; vii SWACHHATA ABHIYAAN & ECO Club;viii Skill Development; ix ABC-Credit Score;and x Health IDs and Blood Bank committee.**

Academic Advancement:

- **UGC –Approved Short PDP on “Implementation of NEP-2020 for University and College Teachers”** held from 17-25 October,2022 with Grade ‘A’.
- Life Membership of **INSPIRA Research Association (IRA)** Jaipur- India (IJARCMSS) ISSN: 2851-7930. Ref No : Inspira-IRA/2020/51-100, joined on 29th july,2020.
- 7 Days Workshop on **“Art of Writing Research Paper & Thesis”** from 18th to 24th January, 2021 organized by Inspira Research Association, Jaipur.
- 1 Day Workshop on **Data Analysis** using EXCEL by INSPIRA, 6th December, 2020.
- 7 Days Workshop on **SPSS (Statistical Data Analysis using SPSS)** from 24th August, 2020 to 30th August, 2020
- FDP & MDP: **“Academic Enhancement on Research Methodology”** organized by Inspira Research Association (IRA), Jaipur on 26th to 29th, June,2020.
- Dissertation Report on **“Foreign Direct Investment and Its Impact on Indian Economy.”**

➤ List of Publications: 08

- i. **“Impact of Job Satisfaction on Industrial Performances”** Pg. No. 52-57 in Recent Researches in Social Sciences & Humanities [Issue 02 Vol. 04 July-Aug-Sep. 2017] ISSN 2348-3318 (Impact Factor: 2.151).
- ii. **“A Comparative Study of Job Satisfaction Among Private and Public Sector Industrial Units of Kumaun Division of Uttarakhand”**. Pg.No.31-34 in Recent Researches in Social Sciences & Humanities [Issue 03 Vol 04 Oct-Nov-Dec 2017] ISSN 2348-3318 (Impact Factor: 2.151)

- iii. ShodhManthan UGC Approved Peer Reviewed Journal No. 40908 Vol 10 June 2019 Special Issue-9 ISSN: (P) 0976-5255, (E) 2454-339X. Impact Factor: 6.726 (SJIF)
 - a. **Microfinance: A Comparative Study of Bandhan Bank** (Pg.No.135) By:
Dr. Manisha Sharma & Dr. Rohit Sharma.
 - b. **Role of Microfinance in Removing Poverty through self-help groups**, by
(Pg.No.228) By: Dr. Rohit Sharma & Dr. Manisha Sharma.
- iv. **“Measurement of Effectiveness of Management Practices on the Performance of Small-Scale Industries: Relationship among Demographic Features”** [IJARCMSS], ISSN No: 2581-7930, IMPACT FACTOR: 5.260, VOLUME: 03, NUMBER: 03, July – September, 2020 [AN INTERNATIONAL QUARTERLY DOUBLE BLIND PEER REVIEWED REFERRED JOURNAL PP 322 – 326]
- v. **“Stress Management Strategies in Banking Sector of Uttarakhand”** Journal of Modern Management and Entrepreneurship [JMME], ISSN No: 2231-167X, IMPACT FACTOR: 5.647, VOLUME: 10, NUMBER: 04, October 2020, PP 08-12.
- vi. Published a paper entitled **“Role of South Asia Free Trade Area(SAFTA) in the Development of Indian Economy ”**International Multidisciplinary Conference on Education, Social Science, Applied Sciences and Technology” [IJEMMASSS], ISSN : 2581-9925, Impact Factor : 6.340, Volume :03, No:01, January-March,2021, PP 157-162.
- vii. **“Regional Imbalance : Causes and Its Effects”** A Multidisciplinary Peer Reviewed & Referred International Journal [SJIF], ISSN : (P) 0976-9447, (E) 2454-8391 IMPACT FACTOR : 8.835, Volume : XIV SPECIAL ISSUE MARCH 2023, Certificate no- JGV/MAR23/32.

• **Seminars/Conference :**

- i. Presented a paper in a UGC sponsored **Two Days Conference** of the title **“Inclusive Growth for Financial Inclusion and Social Development and for Job Satisfaction Among Industrial Workers”** organized by Government Girls Degree College Behat (Saharanpur) UP on 26th-27th March, 2017.
- ii. Presented a paper in a Two Days Seminar on **Role of E-Learning in Quality Education** sponsored by Department of Higher Education, Government of Uttarakhand with the World Peace Movement Trust held on 22nd -23rd February, 2015, titled **“Relationship Between E-Learning and Job Satisfaction Among Industrial Workers of kumaun Division of Uttarakhand”**
- iii. Presented a paper titled **“Enterprise Resource Planning”** on the Seminar **“Role of Management and Technology in Poverty Alleviation in India”** organized by the Institute of Management & Technology with Computer Society of India on 23rd & 24th February, 2013.

- iv. Presented a paper in the seminar organized by ShriRam Institute of Management & Technology titled **“Usefulness of Managerial Skill Development: An Analytical Approach”** on 7th February, 2012.

• **Webinars :**

- i. Participated in the National Webinar organized by Department of Statistics, Institute of Social Sciences, Dr.Bhimrao Ambedkar University, Agra(UP) on **“Data Analysis and Statistical Computing”** held on 27th May, 2020.
- ii. **“Battling Cyber Crimes During Lockdown Era”** organized by Inspira Research Association on 9th August,2020.
- iii. **“Challenges & Effectiveness of Online Teaching in Current Scenario”** organized by Greater Noida College of Education on 31st May, 2020.
- iv. **“Impact of Covid-19 on Business Environment and Information Technology”** by Bhavdiya Institute of Business Management and Bhavdiya Education Institute, Sohawal Ayodhya on 17th June, 2020.
- v. **“Strategy for Managing Personal Finance Including Mutual Funds- during and after COVID-19”** by Bhavdiya Institute of Business Management on 5th June,2020.
- vi. **“Investment Opportunities and Challenges Faced by Young Investors in Capital Market”** organized by Swami Shukdevanand P.G. College, Shahjahanpur (UP) with SEBI, BSE & CDSL.

WORK EXPERIENCE

• **Academics**

- Present : Hemwati Nandan Bahuguna Government Post Graduate College, Khatima.
1. Last : Assistant Professor at Govt PG College, Sitarganj deputed to Kumaun University Nainital.
Assistant Professor at Govt Degree College Satpuli deputed to Sri Dev Suman Uttarakhand University from 24th May,2022 to 6th July,2023
2. Previous : Assistant Professor at SIMT College, Kashipur
Tenure : From 30th September, 2013 to 23rd June, 2014 & 20th August,2018 to 23rd May, 2022
Subjects : All Finance Majors {Security Analysis & Portfolio Management; Financial Market and Institutions; International Financial Management; Mergers & Acquisitions; Capital and Money Market; Mutual Funds}; Business

Communication; Business Laws; Financial & Management Accounting;
Business Ethics; Cost Accounting; Human Resource Planning &
Development; Money & Banking.

- Industry

3. Company : BASIX INDIA LIMITED
Duration : 26th of July, 2010 – 25th of December, 2012.
Designation : Centre Manager
4. Company : Genesis International, Industrial Area, Kashipur, UTTARAKHAND.
Duration : 10/04/2009 to 10/04/2010
Designation : Assistant HR

TECHNICAL QUALIFICATION

Well understood of MS-Office Power Point, Excel & Tally and Internet tools.

EXTRA CURRICULAR ACTIVITIES

- Run various SGHs and established different Livelihood Projects.
- Honor of achieving the membership of the **Rottery Club** at school level.
- Won Green Olympiad organized by **Ministry of Environment and Forests**.
- Won singing competition organized by **Bharat Vikas Parishad**.

PERSONAL DETAILS

Date of Birth : 11th April, 1988
Mother's Name : Mrs. Rekha Sharma.
Father's Name : (Lt)Dr. Mam Chandra Sharma
Permanent Address : Rohit Sadan, Arya Nagar, Kashipur,
Distt. UdhamSinghNagar, Uttarakhand-244713
Hobbies : Reading Books and gaining knowledge.

I hereby, declared that the information above provided by me is true and best of my knowledge.

Date: ()

Place: Dr. Manisha Sharma